

# Queen of the TV Wags **Lizzie Cundy**, Wag **Pippa Fulton** & **Ariadne the Greek Wag** add glamour and bling to **WAG! The Musical** on stage in the West End!



Queen of the TV Wags, glamorous presenter and former footballer's wife Lizzie Cundy, real-life footballer's Wag Pippa Fulton and Ariadne the Greek Wag are to bring glamour and bling to the West End production of *WAG! The Musical*.

They are joining Olivier Award-winning American West End star Tim Flavin in the contemporary comedy musical set in a major city centre department store and featuring a high-octane score of memorable songs and glamorous characters straight out of the pages of *Hello* and *OK!* magazines.

*WAG! The Musical*, is to open in the West End for a strictly limited six-week summer season at Charing Cross Theatre from Thursday 18 July to Saturday 24 August.

**Press night is Wednesday 24 July at 7.30pm.**

*WAG! The Musical* follows a day in the life of best friends Jenny and Sharron, two working class girls making ends meet working on the cosmetics counter of a bustling high end departmental haven. Encountering daily the widest range of customers, from the aspiring plain Jane to the all-conquering entourage of WAGs, Jenny longs for escape and fulfillment. As mistress to a premier league superstar, she has tough decisions to make, whilst girl-next-door Sharron battles to retain her friend and control her own reciprocated and forbidden affections towards a new colleague. Added to the mix is an array of adulterous males, scandal, and fading hopes of lasting happiness. All of which is lorded over by an acidic queen, and played out against the backdrop of a red carpet fashion launch extravaganza.

**Lizzie Cundy** is a regular guest on daytime TV, giving her opinion on everything from divorce to botox. As a former WAG - she was married for 16 years to a professional footballer - she is often called upon to defend the WAG lifestyle, something she does with passion and conviction. But Lizzie is also a trained actress, having studied at Central Drama School and this led her to appear in two Pierce Brosnan James Bond films as well as many TV dramas. She has also been a very successful model, a profession that allowed her to travel the world working for designers such as Jasper Conran and The Emmanuels. It seemed a natural progression for Lizzie to turn her hand to TV presenting, specialising in fashion and showbiz news. In 2006 she reported in Germany at the World Cup on the WAGS phenomenon and was in South Africa in 2010 bringing us all the insider information on the footballers and their partners. Lizzie has also been the fashion style guru on *This Morning* presenting the series *A Day With A Designer*. She was the host of Wedding TV's cult show *WAGS World* and its spin off show *Sporting Icon WAGS*. She also presented *So Would You Dump Me Now?* As well as winning *Celebrity Four Weddings* and appearing in *Celebrity Homes In The Sun*, Lizzie was the subject of the BBC3 program *WAGS to Riches*. She was the presenter for *ITV at the Movies* for three years, interviewing Hollywood A-listers including Kate Winslet and Leonardo Di Caprio. She has her own column in *OK!* Magazine, writes for the *Daily Express* and is currently the red carpet reporter for *OK!* TV.

**Pippa Fulton**, who recently became engaged to Brentford FC's highest goalscorer Clayton Donaldson, is a singer, actress and dancer, who first found success after being chosen from 30,000 applicants to appear on BBC 1's *Fame Academy*. She toured the UK and Ireland, performing at major arenas, landing a number of ongoing record deals in the dance music industry. Her first professional acting role was three years ago in John Godber's *Funny Turns*. Since then she featured in a six-month tour of Thornton and Godber's classic *Shakers* and *The Office Christmas Party* at Hull Truck Theatre.

**Ariadne the Greek Wag** is the comic creation of Alyssa Kyria, hailed by *Metro* as "more entertaining than 1000 issues of *Heat Magazine*". Ariadne is a regular host, act and headliner on London's comedy and cabaret circuit. Star of *Splitting Cells* on BBC3, and a finalist on Sky1's *Don't Stop Me Now*, she was one of *The Londonpaper's* Top 10 Funniest People in London.

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**Tim Flavin** was the first American actor to win a Best Actor Olivier award for his performance in Rodgers and Hart's *On Your Toes*. His other West End roles include: Billy Buck Chandler in *My One and Only*, for which he was again nominated for an Olivier Award; Bobby Child in *Crazy For You* (another Best Actor nomination). Most recently he starred as Julian Marsh in *42nd Street* at Chichester and Leicester Curve and in the UK tour of *Singin' in the Rain*.

The rest of the cast are: Daisy Wood-Davis, Amy Scott, Gavin Alex, Chris Grierson, Katie Kerr, Philip Andrew, Nia Jermin.

Directed and Staged by Alison Pollard, Lighting Design Simon Lord, Sound Design Peter Hargreaves, Set Design Charles Camm, Produced by Peter Frosdick and Paul Nicholas.

Director Alison Pollard is Associate Director on *Book of Mormon* in the West End. She previously directed *Singin' in the Rain* (UK tour), *Spamalot* (Melbourne and Cologne), *Spongebob Squarepants – The Musical* (UK tour) and *Chicago* (Marrakech and Turkey). She directed and choreographed: *Disney's Beauty and the Beast* (five-year international tour).

Belvedere Pashun is also the author of *Norma Jean the Musical*, *Les Dawson The Musical*, *Patchwork Nation*, *Ambitions Graveyard*, *The Queen's Wrist*, *Moonlight and Murder*, *SSAGG*, *Hollywood Love* and *Shag! The Musical*.

Peter Frosdick's producing credits over the last 18 years include major national tours of: *42nd Street*, *South Pacific*, *Anything Goes*, *Singin' In The Rain*, *Disney's Beauty and The Beast*, *Jekyll And Hyde*, *Carousel*, *Barnum*, *Fiddler On The Roof*, *Pirates of Penzance*, *Murdered To Death*, *Keeler* and *Seven Brides For Seven Brothers*, which also played in the West End.

As well as being a very successful actor, Paul Nicholas has produced many shows including: *Jesus Christ Superstar* (concert version), *The Pirates Of Penzance* (UK tour), *Grease* (West End & Broadway - Tony Award nomination for Best Revival 2008), *The Rocky Horror Show* (directed by Paul Nicholas), *Ain't Misbehavin'* (West End), *Singin' in the Rain* (UK tour), *Evita* (UK tour), *Chess* (UK tour), *Happy Days* (UK tour), *Saturday Night Fever* (London Palladium & Minskoff Theatre, New York), *Producer*, co-adaptor *Tale of Two Cities* (UK tour), *Jekyll & Hyde* (UK tour), *Keeler* (directed by Paul Nicholas), *Jest End* (Players Theatre and Jermy Street Theatre) *Keeler Producer/Director* (UK Tour), *The Tale Of Two Cities musical* (Charing Cross Theatre).

## Listings information

Peter Frosdick Productions and Paul Nicholas present the **WEST END** premiere of

### WAG! The Musical

Book by Belvedere Pashun

Music & Lyrics by Grant Martin, Thomas Giron-Towers and Tony Bayliss

### Charing Cross Theatre

The Arches Villiers Street LONDON WC2N 6NL

**Thursday 18 July - Saturday 24 August**

**Press night: Wednesday 24 July at 7.30pm**

Tickets: £12.50 - £37.50 or £17.50 - £42.50  
to include a large glass of house wine  
Previews: 18 - 23 July all seats £10.00

Tuesday - Thursday & Saturday at 7.30pm  
Fridays at 5.00pm & 8.00pm Saturday at 3.00pm

How to book tickets:  
phone: 0844-493-0650 (booking fee applies)

internet: [www.charingcrosstheatre.co.uk](http://www.charingcrosstheatre.co.uk) (booking fee applies)

in person: Charing Cross Theatre (no booking fee)

**[www.wagthemusical.com](http://www.wagthemusical.com)**

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**TIM FLAVIN**  
QUEEN OF THE TV WAGS LIZZIE CUNDY IN THE GREEK WAG ARIADNE



**WAG! The Musical**  
WRITTEN BY BELVEDERE PASHUN  
DIRECTED BY ALISON POLLARD  
MUSIC AND LYRICS BY GRANT MARTIN, THOMAS GIRON-TOWERS AND TONY BAYLISS  
PRODUCED BY PETER FROSDICK AND PAUL NICHOLAS  
LIGHTING DESIGN SIMON LORD SOUND DESIGN PETER HARGREAVES SET DESIGN CHARLES CAMM  
[www.wagthemusical.com](http://www.wagthemusical.com)

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